



CANYON HILLS COMMUNITY CHURCH

COMMUNICATION DIRECTOR

Canyon Hills Community Church | Bothell, Washington

CANYON HILLS COMMUNITY CHURCH is a thriving church community located in the suburbs of Seattle. Planted in 1995, the church has grown to more than 5,000 weekly worshippers on its Bothell campus. In addition, Canyon Hills reaches beyond the local community and extends worldwide through its flourishing global partnerships. Your future colleagues will inspire and challenge you to use your gifts to further the CHCC mission of “making more and better disciples of Jesus Christ.” Community, creativity, and collaboration are at the heart of the workplace at Canyon Hills. Are you interested in making an impact with the good news of the gospel? Join us.

THE ROLE AT A GLANCE:

We are seeking a Director of Communication who is committed to the mission of Canyon Hills Community Church, understands dynamic communications, thrives in a deadline-driven work environment, and can build a high-performance team to impact the community with the gospel.

WHY THIS ROLE IS IMPORTANT TO CANYON HILLS:

Communications is at the heart of mobilizing every ministry for maximum effectiveness. Using the tools available (web, app, social media, e-mail, video, graphics, and any other written or visual communication), the Director of Communication and his/her team will further the mission of the church by saturating the church community and the greater Bothell area with excellent gospel-rich and God-glorifying creative content.

IN YOUR NEW ROLE, YOU WILL:

- Support the Lead Pastor in carrying out the mission and vision of the church
- Oversee all church communication, including web copy, mobile app, all-church emails, print products, videos, and social media postings, ensuring content is doctrinally accurate, grammatically correct, and technically effective
- Oversee communication in weekend services (pre-service slides, announcements, videos, etc.)
- Serve as the brand manager for all ministries, safeguarding the Canyon Hills Community Church brand in all communication pieces
- Lead the Communication Team of staff and volunteer content creators and content managers (print, web, video, social media, graphic design, etc.) to inspire and encourage creative content in alignment with CHCC communication methods
- Collaborate across departmental lines to help produce the best possible communication and content for the various ministries of the church
- Develop the church’s marketing and communications plan to attract new people to the church and deepen engagement of existing people
- Oversee training opportunities for Communication staff and volunteers
- Oversee all on-campus communication
- Serve on the church Management Team to help inform decisions and facilitate effective communication needs

JOB DESCRIPTION:

COMMUNICATION DIRECTOR

22027 17th Ave Se
Bothell, WA 98021

info@chccbw.org
425-488-4121

CONTACT:

DAVE MORGAN
EXECUTIVE PASTOR



IN THIS ROLE, YOU WILL REPORT TO:

Executive Pastor

WHAT YOU WILL NEED TO SUCCEED:

- Heart for ministry
- BA/BS in marketing, communications, journalism (or equivalent work experience). Master's degree preferred
- Five plus years of experience leading a team of communications/marketing professionals
- Excellent communication skills (written, verbal, video)
- Creative thinking, with the ability to use data to assist in developing strategy
- A mobile-first mindset that consistently incorporates innovation within a communication strategy
- Strong attention to detail
- Familiarity with inbound marketing methodology
- Proficiency in marketing including automation software
- Familiarity with online advertising platforms, particularly Facebook and Instagram
- Basic understanding of Canyon Hills' doctrine and the ability to communicate from within those established convictions
- Understanding of communication strategies and needs within a local church community
- Ability to proof content and identify informational, theological, and grammatical errors
- Preferred skills: HTML/CSS, Adobe Creative Suite, Wordpress
- To support and live within the CHCC Statement of Faith
- Membership at CHCC upon hire

CULTURE OF THE COMMUNICATION TEAM AT CANYON HILLS:

- Our team strives to make more and better disciples of Jesus Christ by using communication to inform, equip, and inspire our congregation.
- We foster a culture of humility – where the best idea always wins.
- We expect excellence – we work hard with care and intense attention to detail to share the Gospel in the best way possible.
- We have a heart for innovation – the Gospel is the greatest story ever told and we constantly ask ourselves if there is a better way to tell it.
- We nurture a culture of replication and multiplication. If you are not replicating yourself, you are missing an opportunity.
- Our team likes to have fun. We think you should love the work you do and love the people you get to do it with.
- We believe that we were designed to be creative. We spend time weekly getting better at what we do by honing our crafts.
- We enjoy quarterly days of prayer and fasting to delight in the Lord.

WHY CHOOSE CANYON HILLS?

We believe a church should be one of the best places to work, where staff love their jobs, enjoy their teammates, and maximize their gifts for effective ministry. In addition, we believe the church should take care of their employees through competitive salaries and comprehensive benefits. Canyon Hills staff members are well-loved and cared for. Full-time employees enjoy a compensation package including healthcare (with dental and vision); health savings account (HSA); a generous retirement match; and life insurance. We also offer unique professional development opportunities—opportunities to travel globally for missions, and resources to help you love your work and develop your gifts and abilities.



- Planted in 1995, Canyon Hills has grown to be one of the largest church communities in the greater Seattle area with over 5000 weekly worshipers.
- Through the generous support of Canyon Hills, our Global partners take the mission of making more and better disciples around the world.
- The local community is shown the love of Jesus through the compassionate ministry of the Canyon Hills Food Bank.
- More than 2000 members participate in one of 190 Life Groups offered for community and Christian growth.
- The Canyon Hills Counseling ministry is certified through the Association of Christian Biblical Counselors and offers hope through individual counseling sessions and support groups (we call them Hope Groups).
- College-level courses are offered throughout the year through the Canyon Hills School of Discipleship, challenging members to go deeper in their faith.
- Canyon Hills Worship not only provides passionate weekly worship experiences and also provides recordings for the church to worship with throughout the year.
- Excellent ministry provided for children and students, draws many to the Canyon Hills family.

OUR STAFF CORE VALUES:

More than words on a page, our staff values drive our actions and impact every level of our practice. We're building a work culture that allows our staff to use their gifts for the glory of God and the mission of Canyon Hills Community Church.

COMMITMENT

We value a commitment to God-glorifying ministry done with excellence.
"Whatever you do, work heartily as for the Lord and not for men." Colossians 3:23

CARE

We value care for people that is personal, loving, and fun.
"Be devoted to one another in brotherly love. Honor one another above yourselves." Romans 12:10

COLLABORATION

We value collaboration that advances God's kingdom in prayerful, humble, and creative ways.
"And let us consider how to stir up one another to love and good works." Hebrews 10:24

COMMUNICATION

We value communication that is clear, loving, and timely.
"Let your conversation be always full of grace, seasoned with salt, so that you may know how to answer everyone." Colossians 4:6